

Adrian Balquinta

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WordPress | PHP | JavaScript | HTML | CSS | MySQL | GIT | JAVA | OOP

WORK EXPERIENCE

WordPress Developer

Freelance

August 2022 to Present

- Specialize in building and customizing WordPress websites with a focus on WooCommerce integration for e-commerce functionality.
- Develop custom WordPress themes and plugins to meet unique client requirements, ensuring seamless integration with existing systems.
- Optimize WooCommerce stores by implementing advanced features, such as custom product filters, payment gateways and inventory management tools.
- Leverage Elementor to create dynamic, user-friendly, and visually engaging WordPress websites, depending on project and client needs.
- Create responsive, cross-browser-compatible front-end designs using HTML, CSS, JavaScript, and PHP.
- Integrate Stripe and PayPal payment systems to streamline checkout processes and enhance customer experience.
- Collaborate with clients to transform business goals into robust WordPress solutions, delivering tailored digital experiences.
- Conduct performance tuning and implement caching strategies to improve website speed and scalability.
- Manage MySQL databases for e-commerce websites, ensuring efficient data handling for product catalogs and customer information.
- Follow SEO best practices to boost online visibility and organic traffic for client websites.
- Provide ongoing maintenance, updates, and technical support to ensure secure and high-performing WordPress platforms.

Jr PHP Developer | Web Developer

[Stock Inteligente](#)

July 2021 to July 2022

- Used various technologies, especially PHP and JavaScript to make code repairs and optimize the corporate website.
- Tested websites and performed user testing and troubleshooting before live deployment.
- Implemented website and integrated solutions into business operations.
- Implemented PHP libraries to export data from PHP to Excel sheets, and HTML to QR code.
- Conceived and designed database tables in MYSQL.
- Utilized Git for version control, tracking changes, and collaborating effectively with team members by managing branches and resolving merge conflicts.

EDUCATION

Degree/Diploma: Systems Analyst

[Da Vinci](#)

August 2019 to June 2022

Mayor Subject: Computer and Information Technology